

**COLDWELL
BANKER** 

PREMIER



#1 Coldwell Banker Team in West Virginia!

Jennifer Whitehead
REALTOR®, GRI

- Top Producer 2007+
- REALTORS® Hall of Fame
- Licensed VA, WV, MD, PA
- Graduate REALTOR® Institute



Kerry Whitehead
REALTOR®, GRI

- 2017 REALTOR® of the Year EPBR
- 2015 EPBR President
- 2011 Rookie of the Year EPBR
- Top Producer 2011+
- Licensed WV
- Graduate REALTOR® Institute



Jackie Morrison
REALTOR®

- Top Producer 2016+
- Licensed WV
- Prior service member of the United States Air Force



Mannen Sosa
REALTOR®

- Se Habla Español**
- Licensed in WV



Lisa McNeill
REALTOR®

- Licensed in WV

MARKETING

- “Homes & Land” serving the Eastern Panhandle & Surrounding Areas
- “Welcome Homes” Magazine serving the Eastern Panhandle
- www.REALTOR.com
- www.ColdwellBanker.com
- www.Teamwhitehead.com
- And MANY MORE!



Advertising is representative and could vary depending on your specific target market.

DOCUMENTATION

We will place reference material for your home which includes the most common information a prospective buyer would want to know and documents for contract writing on the agent’s service website and your website. This should ensure prospects and their agents have full disclosure and all the information they might need to make their decision! You can assist by providing as much documentation as possible for your listing appointment (Deed, HOA Documents and Contact Information, Plat, Survey, Well & Septic Certifications, Certificate of Occupancy, Building Permits, Floor Plans, etc.)



SIGNAGE

A yard sign will be placed on your lot in the most visible location. We will do our best to check periodically and ensuring the signs remain upright and in good order. Please let us know between visits if it needs attention. You may also have one or more riders attached to your sign that will assist prospective buyers in obtaining more information about your property.

PRICING

Seller and the Listing agent will mutually agree upon the listing price. If after 30 days, based on either a lack of showings, buyer feedback or offers that indicate the price should be adjusted, we can do so at that time. Strategy may differ for short sales or other distressed properties. We can also help you stage your home, if necessary, to ensure your house puts its best face forward!

CONVENIENCE AND SECURITY

Your home is secure with a SentiLock box.



Only agents or authorized professionals with current license subscriptions can open the box during the open access hours. Record of all agents accessing lockbox, date & time of access.

SCHEDULED UPDATES

We will work together to personalize a contact schedule. This will include the frequency of showing feedback, price review and analysis and any other relevant communication.

This information has been provided by:



121 Administrative Drive, Suite 100, Martinsburg, WV 25404
Steve DuBrueler, Broker

TESTIMONIALS



"We feel you did a great job and were always there for us!"
Christina and Mike,
Martinsburg

"She made herself available to me through every step of the process, and I'll definitely be recommending her to my friends and colleagues!"
Amber, Martinsburg

"Thanks so much for staying on top of this and keeping us up to date. I have not worked with a listing agent that has done it better."
Jim, Agent

"We wanted to say thank you for answering our questions and making our house buying experience a pleasure and humorous one. Thank you very much and we look forward to working with you."
Kevin and Evelyn

"They did an outstanding job in marketing the home in a variety of ways. They didn't stick with just putting it on an agent's webpage. Our house showed up everywhere in both digital and print."
Daniel Reynolds

"You were awesome and we truly appreciated you. Multiple advertisement channels were used in selling out home. Each venue was successful on generating countless showings."
Matthew S. Shrewsbury

"We were extremely happy with the level of service provided to us by Jennifer and Kerry. They make a wonderful team."
David Smith

"You are one of the realtors who does not mind getting out there and doing your job and I certainly do respect that." Sharon, Scully & Glass
Attorneys at Law

"Simply put – Thank you for making this journey so pleasurable. Your patience, time and expertise was greatly appreciated."
JW & RW